

**93.7 KISS COUNTRY’S “UNIVERSAL STUDIOS HOLLYWOOD HALLOWEEN HORROR NIGHTS PROMOTION”
CONTEST
OFFICIAL RULES**

A complete copy of these rules can be obtained by contacting radio station KSKS-FM (“Station”), 1071 West Shaw Avenue, Fresno, CA 93711, during available business hours Monday through Friday, on the Station website www.ksks.com, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **93.7 KISS Country’s “Universal Studios Hollywood Halloween Horror Nights Promotion”** Contest (the “Contest”) substantially as described in these rules, and by participating, each entrant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents of the Station’s Designated Market Area (“DMA”) as defined by Nielsen Audio, age **eighteen (18) years** or older at the time of entry with a valid Social Security number, who have not won a prize from the Station in the last **thirty (30) days** or a prize valued at \$500 or more in the last **ninety (90) days** and whose immediate family members or household members have not won a prize from the Station in the last **thirty (30) days** or a prize valued at \$500 or more in the last ninety (90) days. **Void where prohibited by law.** Employees of Station, Cumulus Broadcasting LLC, and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station’s DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Station’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Contest Period.** The Contest entry period will begin at **12:01am PT on Saturday, September 14, 2024** and will **continue** through **11:59pm PT on Friday, September 27, 2024** (the “Contest Period”). The Station’s computer is the official time keeping device for this Contest.

3. **How to Enter & Win.** There are two (2) ways to enter:

On-Air: Listen to the Station weekdays between 6:00am-10:00am PT during the Contest Period (each a “Selection Day”). When the Station plays the “cue-to-call” sounder, listeners must call the Station at 1-800-767-5477. Caller nine (9) to the Station, as determined by the Station in its sole discretion, will be the winner for that Selection Day after providing the Station the winning listener’s name and phone number, subject to verification and compliance with these Contest Rules. All entries may be played on the air. ***Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:*** Due to the time delay that exists between the Station’s analog over-the-air signal and the Station’s online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station’s analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.

OR

Online: Visit the Station’s website www.ksks.com during the Contest Period, click on the “Contest” link, click on the “Universal Studios Hollywood Halloween Horror Nights Promotion” Contest link, and complete an entry form. All entries must be received by 11:59pm PT on September 27, 2024 to be eligible for a chance to win a prize. **Limit one (1) entry per person, regardless of how many email addresses a person may possess and use.** Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to submit more than one (1) entry by using multiple/different email addresses,

identities, registrations and logins, or any other methods will void that entry and the entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

4. **Online Winner Selection.** On or about 10:00am PT on Monday, September 30, 2024, Station will select one (1) potential winner in a random drawing from among all valid online entries received by Station during the Contest Period. Each winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within two (2) days of notification or failure to claim the prize within two (2) days of verification as a winner will result in disqualification and forfeiture of the prize.

LIMIT ONE (1) PRIZE PER PERSON IN THE CONTEST.

5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within two (2) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) to claim the prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.
6. **Prizes.** Eleven (11) Prizes will be awarded in this Contest. Each winner will receive four (4) 1-Night General Admission tickets to Halloween Horror Nights at Universal Studios Hollywood located in Universal City, California. The tickets will be delivered to winners electronically. Parking is not included. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize and all such expenses are the sole responsibility of winner. Park, rides/shows/attractions, entertainment, experience details and/or access to events may be restricted or unavailable due to capacity/closures/other factors and benefits/restrictions are subject to change without notice. The approximate retail value (“ARV”) of each Prize is Four Hundred Seventy-Six Dollars (\$476.00). **TOTAL ARV OF ALL CONTEST PRIZES IS: FIVE THOUSAND TWO HUNDRED THIRTY-SIX DOLLARS (\$5,236.00).**

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning a prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

1Prize valid on winner's selected date only (more info on date selection is below). Guests ages 18 and older must also show photo ID. For more details, visit <https://www.universalstudioshollywood.com/web/en/us/plan-your-visit/operations-safety-updates>. Additional restrictions may apply. Prize ticket is non-transferable, non-refundable and non-exchangeable. This ticket may not be altered, copied, transferred or resold. The Prize ticket is only valid for the person named on it, or when accompanied by the person named on it. Ticket cannot be combined with other offers, separately ticketed events, discounts, Halloween Horror Nights or sightseeing tours. Please note the CDC advises that older adults and people of any age who have serious underlying medical conditions might be at higher risk for severe illness from COVID-19. Guests should evaluate their risk in determining whether to attend. People who show no symptoms can spread COVID-19 if they are infected, any interaction with the general public poses an elevated risk of being exposed to COVID-19, and Contest Sponsor and Prize Sponsor cannot guarantee that winner and/or guests will not be exposed during their visit. By accepting admission, winner assumes all inherent risks and agree to release Prize Sponsor and its affiliates from liability for illness (including communicable / infectious diseases), loss, injury, or damage related to winner's use of the Prize. Prize Sponsor reserves the right to revoke the license granted by the Prize ticket. Park, rides/shows/attractions, entertainment, experience details and/or access to event may be restricted or unavailable due to capacity/closures/other factors and benefits/restrictions are subject to change without notice. For Park hours, visit [UniversalStudiosHollywood.com/calendar-and-hours](https://www.universalstudioshollywood.com/calendar-and-hours). Valid at Universal Studios Hollywood, located in Los Angeles, California.

NOTE: The Prize Packages must be used by November 3, 2024 or prize will be forfeited. Each winner MUST register the General Admission tickets and select an available date before coming to the Halloween Horror Nights event. Registration capacity is limited and is available on a first-come, first-serve basis. There are a limited number of tickets on any given night and the event may sell out. If winner is unable to fulfill Prize during time period, winner forfeits the Prize. Blackout dates or other restrictions may apply. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If winner elects to use fewer than four (4) tickets, any unused tickets will be forfeited and shall not be subject to further or alternative compensation. Winner must be eighteen (18) years of age or older. Prize is non-transferable and have no cash value. All details of the Prize will be determined by Prize Sponsor in its sole discretion and Prize Sponsor reserves the right to substitute a similar prize or prize element of comparable value. Tickets are non-transferable and no substitution will be made except as provided herein at the Prize Sponsor's sole discretion.

All tickets are valid during normal operating hours only. Operating hours and availability of attractions and shows are subject to change without notice. Some special events may be separately ticketed. Prize Sponsor reserves the right to change the name of all tickets. Unless specifically indicated otherwise, all tickets specifically exclude admission to special or separately ticketed "hard ticket" entertainment events at any of the theme parks, hotels, or within any of the Universal CityWalk venues.

If any prize or a portion of any prize is postponed, cancelled, or otherwise unavailable due to disease, epidemic, pandemic, quarantine, any acts of government and/or any reason that is beyond the control of Station or any Sponsor, then no substitution shall be provided. Station and any Sponsors make no representation or warranty about the safety of any prize. By accepting and using a prize, each winner acknowledges and assumes all risks of accepting and using the prize, and any other the risks associated with the prize.

7. **Entry Conditions and Release.** By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Sponsors, Cumulus Media New Holdings Inc., Universal Studios LLC d/b/a Universal Studios Hollywood and each of their subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to an entrant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.
8. **Publicity.** Participation in the Contest constitutes entrant’s consent to use by the Station and its agent of entrant’s name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station’s reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Limitations of Liability.** The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
12. **Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any

form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

13. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
14. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR: CUMULUS BROADCASTING LLC, 1071 WEST SHAW AVENUE, FRESNO, CA 93711

PRIZE SPONSOR: UNIVERSAL STUDIOS HOLLYWOOD, 100 UNIVERSAL CITY PLAZA, UNIVERSAL CITY, CA 91608